



ImageLOC® Reseller Guidelines (Effective January 1, 2017)

Background

ImageLOC® is a proprietary sign product that is unique in the field of durable full color signage for outdoor or indoor applications. Through an extensive three-year research and design effort, Gopher Sign Company, in partnership with a national coatings company, developed this new, highly durable sign technology that is guaranteed not to fade, delaminate, crack, chip or blister for 10 years. This warranty is contingent on the sign not being cut, drilled or physically modified in a manner that exposes the aluminum substrate incorporated into the product. Customers should specify sizes, contoured shapes, corner radii, hole locations and stud locations, if required, to avoid physically modifying ImageLOC® signs in the field.

Key Reference Documents:

1. Prepress Guidelines
2. Technical Data Sheet

There are no existing equivalent sign technologies to ImageLOC® in existence today which means you are reselling a highly proprietary product with a registered trademark that has growing brand recognition. Gopher Sign Company requires that resellers **not** re-brand or alter the ImageLOC® name in any manner, but rather assist us in growing the ImageLOC® brand by using it on your website, sales literature, quotations, proposals and other customer communication materials.

Quoting

We highly recommend that you e-mail any quote requests you receive to Gopher Sign Company at wayne@gophersign.com. Quotes will normally be turned around in 24 hours or less unless there is a unique product configuration required. Wayne can be reached by telephone at 952-854-1978.

Product Offerings:

- .125 inch thick ImageLOC® signs with or without holes (printed one or both sides)
- .125 inch thick ImageLOC® signs with stainless steel studs flush mounted on the reverse side (see technical data sheet for stud sizes and tamper proof hardware available)
- Exhibit bases and stands
 - Single, double, triple and four-post upright
 - Single and double post pedestal (angled base)
 - Double post cantilever
 - Kiosk
 - Four-post square
 - Rail mount
 - Wall mount